



December 1, 2009

Dear Jeffrey,

On behalf of Soles4Souls, I would like to thank you for the opportunity to partner with you and the STARKART's charity program. I couldn't be more thrilled that you have chosen Soles4Souls to kick off your 2010 charity program, with our joint efforts beginning January 1, 2010. Thank you for providing this unique program where you are giving thousands of local businesses throughout North America an opportunity to support Soles4Souls.

Soles4Souls is a Nashville-based charity that collects shoes and distributes these shoes free of charge to people in need, regardless of race, religion, class, or any other criteria. Since 2005, Soles4Souls has given away over 6 million pairs of new and gently worn shoes (currently donating one pair every 9 seconds.)

Thank you for your support and we look forward to partnering with you in 2010.

Kindest personal regards,

A handwritten signature in blue ink, appearing to read "Wayne Elsey". The signature is fluid and cursive, with a large loop at the end.

Wayne Elsey
Founder and CEO